

AlphaX

PROPTech & REAL ESTATE TRENDS

SUMMIT / 2024
SPONSOR BROCHURE

TABLE OF CONTENTS

01/ AlphaX Overview

02/ Intro to PRET

03/ 2023 Recap

04/ 2024 PRET Overview

05/ Sponsor Package

INTRO TO ALPHAX

300+

Projects

\$200M+

Total Asset Under Management

\$5.7+Million

In Dividends and Interest Paid
to investors Up to Dec 2023

AlphaX RE Capital is a real estate development group deeply rooted in Silicon Valley. Our expertise lies in investing in Single Family Residential properties in California. We have successfully expanded our business to key counties in California such as Santa Clara County and Orange County. Our strategic approach involves closely monitoring market dynamics and cycles to enhance property value and maximize returns on investment. With over **300** projects, AlphaX has achieved an impressive average annual return rate of **12-15%** to our investors. A total of more than **\$5.7 million** in dividends and interest were paid to investors. Under the unpredictable market environment, we still adhere to the original intention and are committed to providing a full range of services to maximize the value of investors' assets.



INTRO TO PRET

This industry conference will provide up-to-date and valuable content you would expect on the ever-changing Bay Area real estate market. Our event brings together key market participants including funds, brokers, policy makers, council members, investors, and more. Save the opportunity to discuss with panel speakers, network with likeminded peers, and engage with sponsors! We are excited to engage with you on May 2024!

PRET 2023 RECAP

320+

Attendees

20+

Speakers

3000

Promotion Audience



2023 Featured Speakers



Andrew Pollock

CEO
Anchor Loans



Jennifer T Tran

Paralegal, Notary Public,
Law Office of Matthew Triet Vo



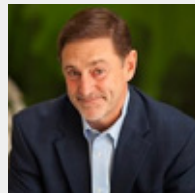
Kevin Kim

Partner
Geraci LLP



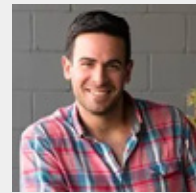
Nan Lin

Principal,
Kaizen Capital



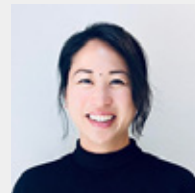
Rick Sharga

President & CEO
CJ Patrick Company



Andrew Jewett

Chief Strategy Officer (CSO)
Anchor Loans



Jenna Louie

Director
Ivory Innovations



Tracy Hsu

CEO
Mission Development Group



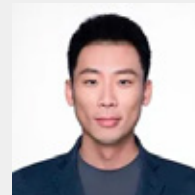
Daren Blomquist

VP, Market Economics
VP, Market Economics, Auction.com



Linda Pao

VP & Regional Loan Manager
First Commercial Bank (USA)



Bochen Wang

Founder, CEO
Zeitro



Greg Lin Tanaka

Palo Alto City Council Member
US Congressional Candidate

PRET 2024 Overview

300+

Attendees

20+

Speakers

5000+

Promotion Audience



Marketing Channels

Time

05 / 11 Sat

8:00-18:00 Main Session
18:00-21:00 VIP Dinner

Location

Hyatt Regency,
Santa Clara

5101 Great America Pkwy, Santa Clara, CA 95054

Panels

KEY
NOTES

Unveiling the Future

A Glimpse into the 2024 Real Estate Market

PANEL
01

Financing Overview

Navigating the Currents of Real Estate Capital

PANEL
03

Technology and Innovation in Real Estate

A Technological Renaissance

PANEL
05

Growth and Trends in Single Family Home Market Development

PANEL
02

Policy for Real Estate

Navigating the Regulatory Landscape

PANEL
04

Strategic Property Enhancements

Navigating ADU Integration and
Premium Backyard Transformations

PANEL
06

The Next Big Thing In Real Estate

Start Up Pitch Competition

SPONSOR

Success awaits you! Collaborate with us and become successful in reaching your business goals!

PACKAGE

Our sponsorship packages offer massive opportunities to grow your network and expand your investments. We'll help you showcase and promote your brands, products, and services to our attendees and panelists, including prominent industry leaders and key market players. As a sponsor, you will not just market your brands, but you will also get the chance to participate in our conference and VIP banquet!

Sponsor Package



PLATINUM



GOLD



SILVER

	\$5,888	\$3,888	\$1,888
Donation amount			
Number of sponsors	5	10	Unlimited
General admission tickets to conference	8	5	2
VIP Banquet general admission	2 Seats	1 Seats	
Exclusive opportunity to present on one of the panels	✓		
Sponsor video (under 2 min) will play 3-4 times during panel breaks	✓	✓	
A booth table will be placed at the entrance of the conference room.	✓	✓	
Flyer featured in gift bags to audience	✓	✓	✓
Featured sponsors on conference brochure	✓	✓	✓
Sponsor logo featured on website, video ads, and post-event content.	✓	✓	✓
A standing poster will be placed at the entrance of the conference room.	✓	✓	✓